

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, September 3, 2015, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006 (510) 494-4551 or (510) 494-4862.

1. **CALL TO ORDER** The meeting was called to order at 8:04 a.m.

2. **ROLL CALL**

Commissioners Present: Alternate Commissioner Goldsmith for Bonior, Alternate Commissioner Helweh for Cardenas, Alternate Commissioner Hatton for Cox, Drury, Duarte, Tran

Commissioners Absent: Chang, Gaeta, Lee

Staff Present: Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist
Joel Pullen, Senior Planner

3. **APPROVAL OF MINUTES**

The regular minutes of July 9, 2015 were approved. Tran 1st/Duarte 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

The Valley Oak Master Plan Proposal has been submitted.

A BART Infographic should be ready in time for the opening of the new Fremont station in December.

Advanced Manufacturing/Emerging Technology

Several companies are locating in Fremont including MyoScience and Bay Area Wire. Several Fremont companies are looking to expand – UL, Verseon, and Tactus.

The Silevo/Solar City building is near completion and the new pilot line will be running soon.

Fremont is again hosting the Cleantech Open Western Regional Finals on October 15 and 16. There will be an opportunity for clean tech companies to demonstrate their products at the Expo.

Downtown

In partnership with the Fremont Chamber of Commerce, on Friday, September 18, a Vince Lombardi Trophy Event will happen at Street Eats.

SPUR will have an event in Fremont on September 25. Jessica von Borck will be on a panel to talk about Fremont's Downtown along with TMG and Sares Regis.

Capitol Avenue Phase 1 completion celebration will happen on October 16 at 5 p.m.

Commercial/Retail

Jennifer Duarte shared that Total Wine & More has signed a lease to go into the former Staples site. Cream will be opening on September 13.

Irvington District Walkabout will be happening in October. We're working with the Irvington Business Association to pick a date.

Fremont Chamber of Commerce

The Chamber is putting together a County Transportation Event to be held in early November.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were six visits: Ontrac, SNA Electronics, Shockwave Medical, TechCU, V5 Systems, and Tactus.

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

Startup Grind Fremont will hold its first event on September 16 at DeVry University. This monthly event will include networking and a fireside chat with an executive who has ties to Fremont.

The annual Manufacturing Day will be held on October 2nd. This event brings students, teachers, and

parents into manufacturing companies to showcase manufacturing as a future career path. Fremont already has 12 companies registered to host events.

8. SCHEDULED ITEMS

8.1 Industrial Zoning Update

Senior Planner Joel Pullen gave an overview of the Industrial Zoning Update. The General Plan was adopted in 2011. Since that time, the zoning code has been updated and the Development Process has been streamlined. For example, some of the Industrial codes have changed. Restricted Industrial (RI) has changed to Tech Industrial (TI) to reflect the large business parks in those areas. Light Industrial (LI) has changed to Service Industrial (SI) to reflect the type of uses in the area.

The City is reviewing the use and intensity factors for the different . The review should be complete by the end of the year.

9. FUTURE AGENDA ITEMS

- Next meeting will be November 3
- Annual Business Appreciation Visits Update

10. ADJOURNMENT

The meeting was adjourned at 9:22 a.m.